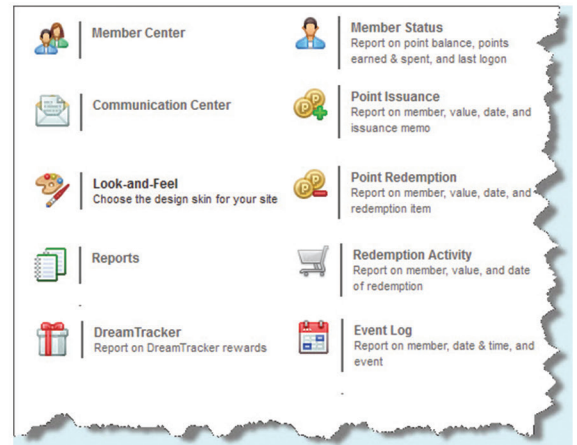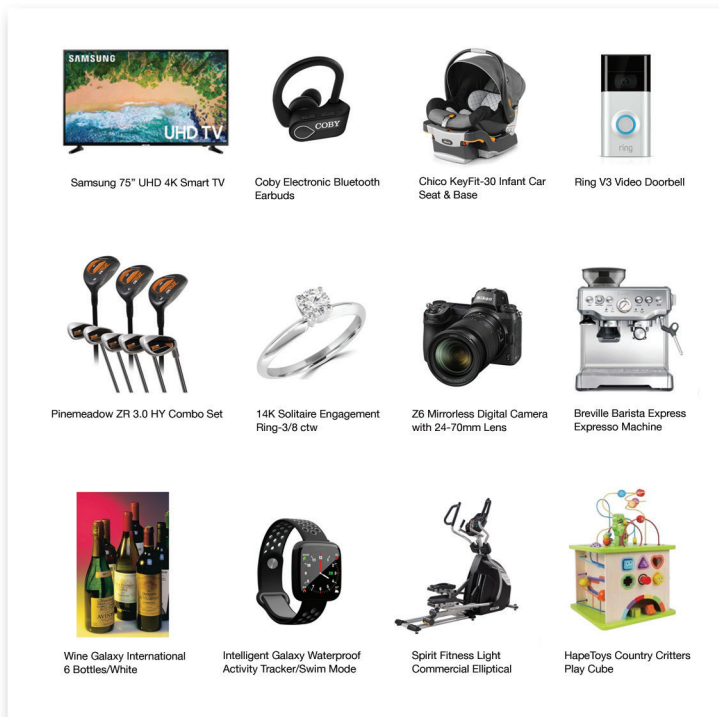# CenterPoint™
Online Rewards & Recognition Platform

One central platform for managing enterprise-wide reward and recognition programs:

- Website Custom Branding
- Variable Point Currency
- Customizable Company Hierarchy
- Run One or Multiple Initiatives by Business Unit
- Comprehensive Administration Suite
- Real-Time Reporting
- Program-Wide & Targeted Communications
- 1000's of Brand-Name Merchandise Rewards

Samsung 75" UHD 4K Smart TV

Coby Electronic Bluetooth Earbuds

Chico KeyFit-30 Infant Car Seat & Base

Ring V3 Video Doorbell

Pinemeadow ZR 3.0 HY Combo Set

14K Solitaire Engagement Ring-3/8 ctw

Z6 Mirrorless Digital Camera with 24-70mm Lens

Breville Barista Express Expresso Machine

Wine Galaxy International 6 Bottles/White

Intelligent Galaxy Waterproof Activity Tracker/Swim Mode

Spirit Fitness Light Commercial Elliptical

HapeToys Country Critters Play Cube

Member Center	**Member Status** Report on point balance, points earned & spent, and last logon
Communication Center	**Point Issuance** Report on member, value, date, and issuance memo
Look-and-Feel Choose the design skin for your site	**Point Redemption** Report on member, value, date, and redemption item
Reports	**Redemption Activity** Report on member, value, and date of redemption
DreamTracker Report on DreamTracker rewards	**Event Log** Report on member, date & time, and event

Reward Tool Suite:

- Years of Service
- Peer-to-Peer / Manager-to-Peer
- Birthday
- Above-and-Beyond
- On-the-Spot Serial Numbers
- Sales Contests
- Safety & Wellness Programs
- Metrics Manager Self-Claiming Tool
- Printable Award Certificates

Request a Demo to see for yourself?
Call 630-235-1232

SYG AWARDS **SELECT-YOUR-GIFT** EMPLOYEE RECOGNITION

Joe Kern

jkern@select-your-gift.com
www.Select-Your-Gift.com

SYGCPF-3.22

CenterPoint™ provides *a single management platform* to run one or multiple enterprise-wide reward and recognition programs. Programs are easy to implement and all platform features and enhancements are included in the cost. Some of our customers favorite platform features include:

Analytics – The reporting tool allows you to capture all the data necessary to effectively analyze the program "Metrics of Success."
- 45+ reports available plus filter options for custom report creation
- Reports can be run by hierarchy segment or program wide
- Real-time reporting available for authorized Managers and Administrators

Communication – Applications email marketing system and Welcome Page News Dashboard.
- Automated Member welcome, monthly points statement, award notifications, and targeted email blasts
- News Dashboard for welcome communications, new/current promotions, product/services news, recent achievement notices, or general corporate news

Years of Service Recognition – A fully automated program campaign triggered by Member's anniversary date.
- Configured to accommodate both monthly or yearly milestone dates
- Automated reminder emails can be sent to Managers and Supervisors
- Personalized congratulations email and recognition certificate emailed on the anniversary date
- Reward points automatically deposited into Member's bank account

Birthday Recognition – A fully automated program campaign triggered by Member's birthdate.
- Automated reminder emails can be sent Managers and Supervisors
- Personalized congratulations email and recognition certificate emailed on the birthdate
- Rewards points automatically deposited into the Member's bank account

Nominations – 4 step process for Peer-to-Peer and Manager-to-Peer recognition nominations based on predetermined objectives.
- After nomination approval, an email is sent to the Member and Manager with an attached, printable, symbolic recognition certificate
- Reward Points are automatically deposited into the Member's bank account
- Nomination Certificates display in the Member's "My Awards" trophy case and can be added to the News Dashboard

On-the-Spot Awards – Reward positive behavior instantly, right when it happens.
- The system generates serial numbers in any point value
- Transfer the serial number onto any media (i.e., business card, certificate, gift card, notecard …) and Management awards to the recipient on-the-spot
- Members log into their account, enters the unique serial code for award, and points are automatically deposited into the Member's bank account

To learn more about these features and many more, request a Demo.